

# Location requirements - SWITZERLAND



## 1. CITY CENTRE

•500 to 1,800 m<sup>2</sup>  
of shopping area

•Maximum of 2 shopping levels

- Cities with a commercial landscape that is both good and intact
- Number of inhabitants from 10,000 and up
- Pedestrian zone in prime location
- In the case of two floors - minimum shopping space on the ground floor 600 m<sup>2</sup>



## 2. SHOPPING CENTRE

•500 to 1,000 m<sup>2</sup>  
of shopping area

•Maximum of 2 shopping levels

- Centre with regional and nationwide significance
- Good transport connection and infrastructure
- Size of centre from 15,000 m<sup>2</sup> and up of rentable space
- One-level or two-level shop unit
- Minimum shopping space from 1,600 m<sup>2</sup> and up
- In the case of two floors - minimum shopping space on the ground floor 800 m<sup>2</sup>



## 3. SPECIALIST RETAILERS

•800 / 1,000 / 1,200 m<sup>2</sup>  
of shopping area

•One shopping level

- Association with regional and nationwide significance
- Good transport connection and infrastructure
- Total area of 5,000 m<sup>2</sup> and up of rentable space.
- Obligatorily a full-range foodstuff provider, as well as other industries (e.g. textiles, etc)
- Only one-level shop units
- Minimum shopping space on the ground floor 800 m<sup>2</sup>

