1. CITY CENTRE
• 1,550 to 2,050 m² of shopping area
• In large cities of up to 2,350 m²
• Preferably two, maximum of three shopping levels

Cities with a commercial landscape that is both good and intact
Number of inhabitants from 35,000 and up
Additional area 35,000
Pedestrian zone in prime location
In the case of two floors - minimum shopping space on the ground floor 950 m²

2. SHOPPING CENTRE
• 1,550 to 2,050 m² of shopping area
• In large cities of up to 2,350 m²
• Preferably two, maximum of three shopping levels

Centre with regional and nationwide significance
Good transport connection and infrastructure
Size of centre from 18,000 m² and up of rentable space
One-level or two-level shop unit
Minimum shopping space from 1,500 m² and up
In the case of two floors - minimum shopping space on the ground floor 950 m²

3. SPECIALIST RETAILERS
• 850 / 1,050 / 1,250 m² of shopping area
• In large cities of up to 1,550 m²
• 1 shopping level

Association with regional and nationwide significance
Good transport connection and infrastructure
Total area of 5,000 m² and up of rentable space.
Obligatorily a full-range foodstuff provider
Only one-level shop units
Minimum shopping space on the ground floor 850 m²