

Location requirements - NORTHERN GERMANY



1. CITY CENTRE

- 1,000 to 2,500 m² of shopping space
- In large cities of up to 3,000 m²
- Preferably two, maximum of three shopping levels

- Cities with a commercial landscape that is both good and intact
- Number of inhabitants from 25,000 and up
- Pedestrian zone in prime location
- In the case of two floors – minimum shopping space 1,000 m² on the ground floor



2. SHOPPING CENTRE

- 1,000 to 2,500 m² of shopping space
- In large cities of up to 3,000 m²
- Preferably two, maximum of three shopping levels

- Centre with regional and nationwide significance
- Good transport connection and infrastructure
- Size of centre from 15,000 m² and up of rentable space
- One-level or two-level shop unit
- Minimum shopping space from 1,000 m² and up
- In the case of two floors – minimum shopping space 1,000 m² on the ground floor



3. SPECIALIST RETAILERS

- 800 – 1,250 m² of shopping area

- Association with regional and nationwide significance
- Good transport connection and infrastructure
- Total area of 5,000 m² and up of rentable space.
- Obligatorily a full-range foodstuff provider and/or discounter
- Only one-level shop units
- Minimum shopping space on the ground floor 800 m²

